



ETH3R

Catalogue

JEANNE MOREL & PAUL MARLIER

PAUL
MARLIER

JEANNE
MOREL



Digital Art Exhibition

ETH3R

From 2024.04.24

To 2024.05.11

Hayy Jameel

7829, Al Muhammadiyah District, Jeddah

EXHIBITION ETH3R

opening on April 24, 2024

Ether is a digital art exhibition depicting the link between art and sky in order to reveal the intimate, invisible, almost sacred beauty of the universal ballet.

The artists Jeanne Morel and Paul Marlier work under the sea, on volcanoes and especially in weightlessness with astronauts. Jeanne dances and Paul collects her biometric and brain data to make abstract digital works, like the imprint of grace, a code of the ephemeral.

He mixes the grace from his muse with scientific data from the environment. The strength, fragility and poetry of satellite code, star's emission, waves movement, seismographic data are mixed with the brain and body capture of the dance. Because everything is a ballet, a universal choreography, between Earth and sky.

For this exhibition hosted in the beautiful Hayy Jameel in Jeddah, Paul Marlier also offers exclusively a new series of artworks based on satellite data from the Red Sea.

It is an imprint of the DNA of the world and the dance of our souls.

"It is by using data not as codifications but as sensations
that we specify the experience and share it.

It is by capturing as much information as possible from this singular dancer and this singular
Earth, that I try to materialize the essence of grace."

Paul Marlier



The essence of Grace #1

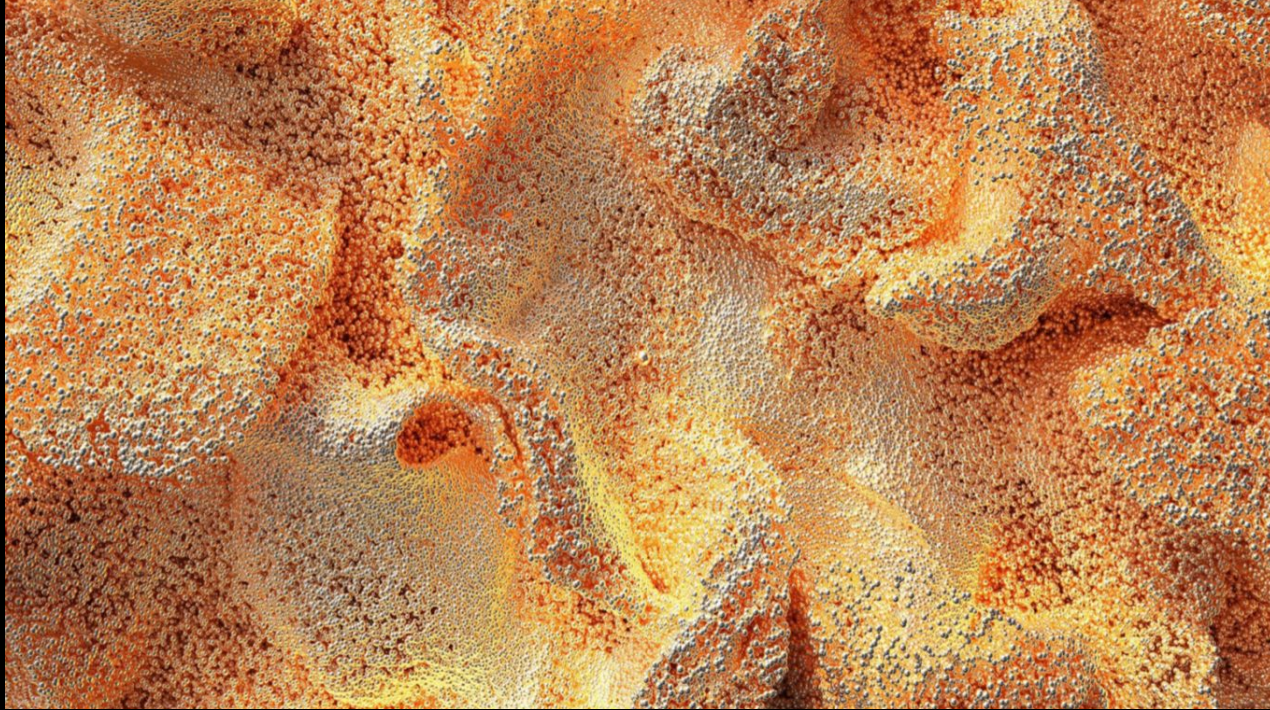
110cm x 195cm

Neuroscience - deep learning -
generative art

Data from the brain during a
dance in weightlessness

Fine art print on aluminum

Price: 60 000 SAR



The essence of Grace #2

110cm x 195cm

Neuroscience -deep learning -
generative art

Data from the brain during a
dance in weightlessness

Fine art print on aluminum

Price: 60 000 SAR



ETH3R

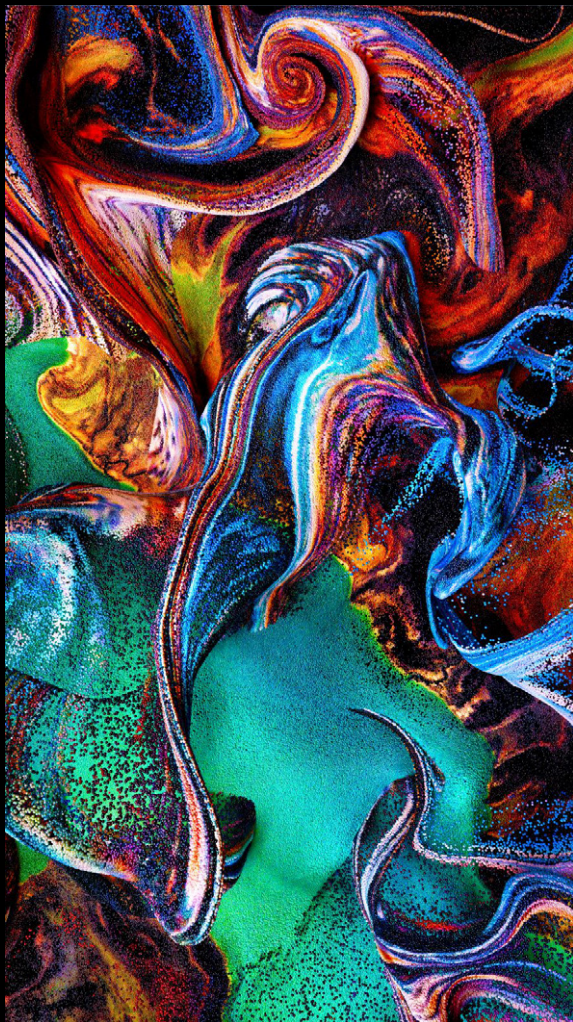
110cm x 195cm

Neuroscience -deep learning - generative art

Ocean and satellite data from the red sea

Fine art print on aluminum

Price: 80 000 SAR



ATL4S

110cm x 195cm

Neuroscience -deep learning - generative art

Ocean and satellite data from the red sea

Fine art print on aluminum

Price: 80 000 SAR



Taraik

110cm X 110cm

Neuroscience -deep learning -
generative art

Data from the brain in weightlessness

Fine art print on aluminum

Price: 20 000 SAR



Thuraya

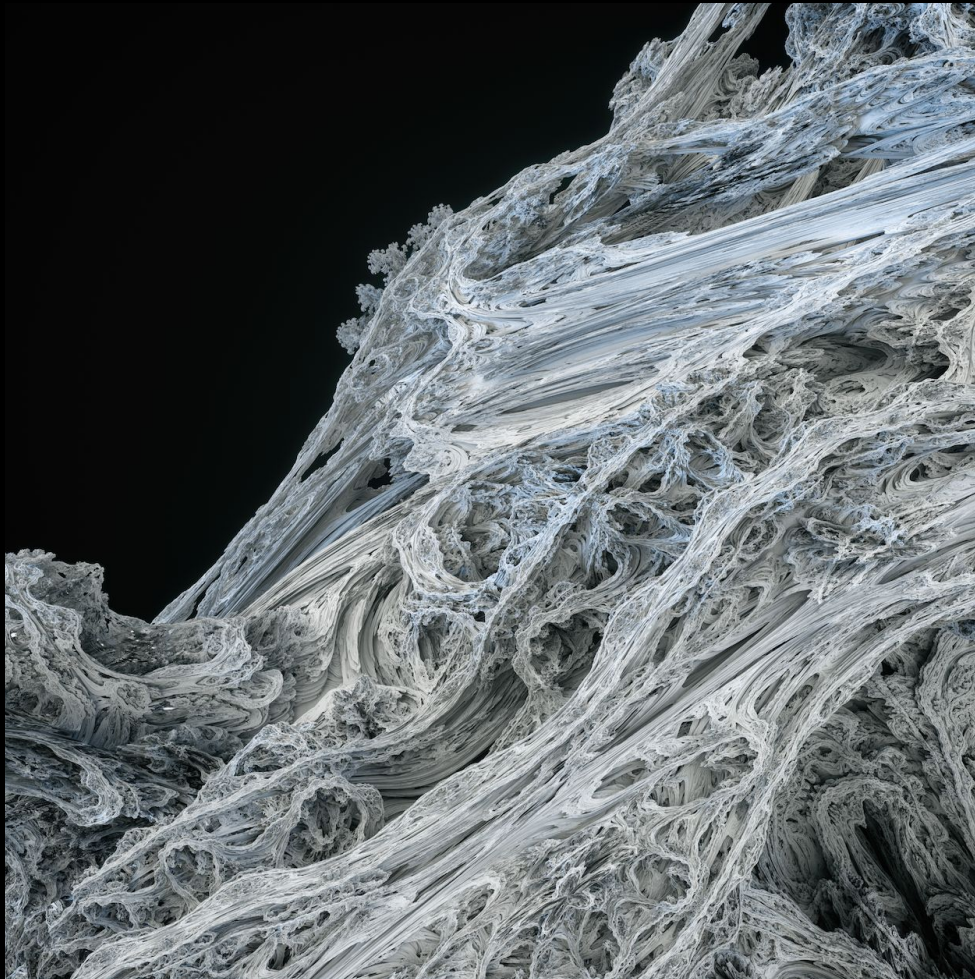
110cm X 110cm

Neuroscience -deep learning -
generative art

Data from the brain in weightlessness

Fine art print on aluminum

Price: 20 000 SAR



Suhail

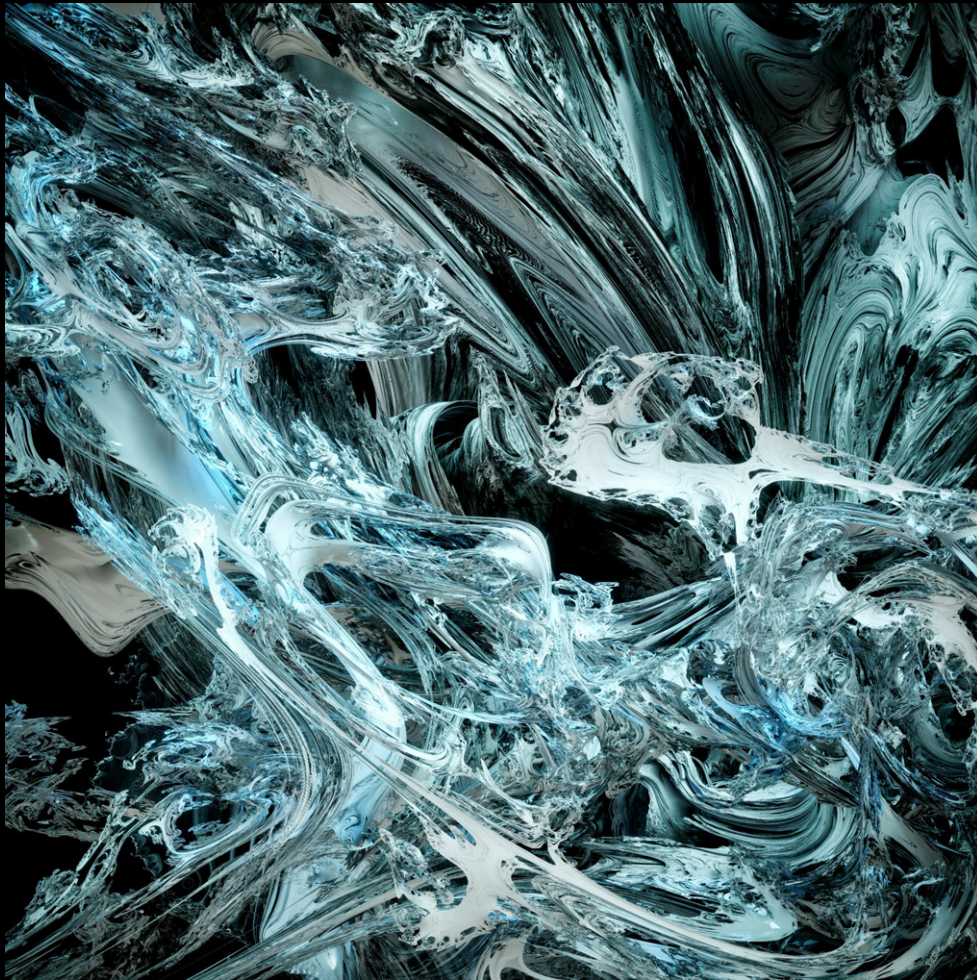
110cm X 110cm

Neuroscience -deep learning -
generative art

Data from the brain in weightlessness

Fine art print on aluminum

Price: 20 000 SAR



Shams

110cm X 110cm

Neuroscience -deep learning -
generative art

Data from the brain in weightlessness

Fine art print on aluminum

Price: 20 000 SAR



Trace #1

100cm x 100cm

Motion capture - generative art
Data from the body capture in
weightlessness

Fine art print on aluminum

Price: 18 000 SAR



Trace #2

100cm x 100cm

Motion capture - generative art
Data from the body capture in
weightlessness

Fine art print on aluminum

Price: 18 000 SAR



Quasar

110cm x 110 cm

Neuroscience - deep learning -
generative art -

Data from the brain during a
dance in weightlessness

Fine art print on aluminum

Price: 20 000 SAR

Ino

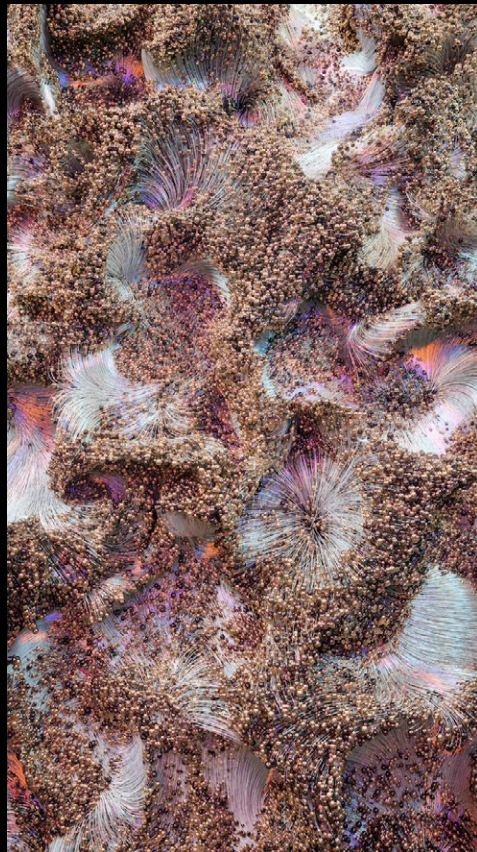
55,29 cm x 98,20 cm

Neuroscience -deep
learning - generative art

Data from the dance in
weightlessness

Fine art print on
aluminum

Price: 12 000 SAR



Io

55,29 cm x 98,30 cm

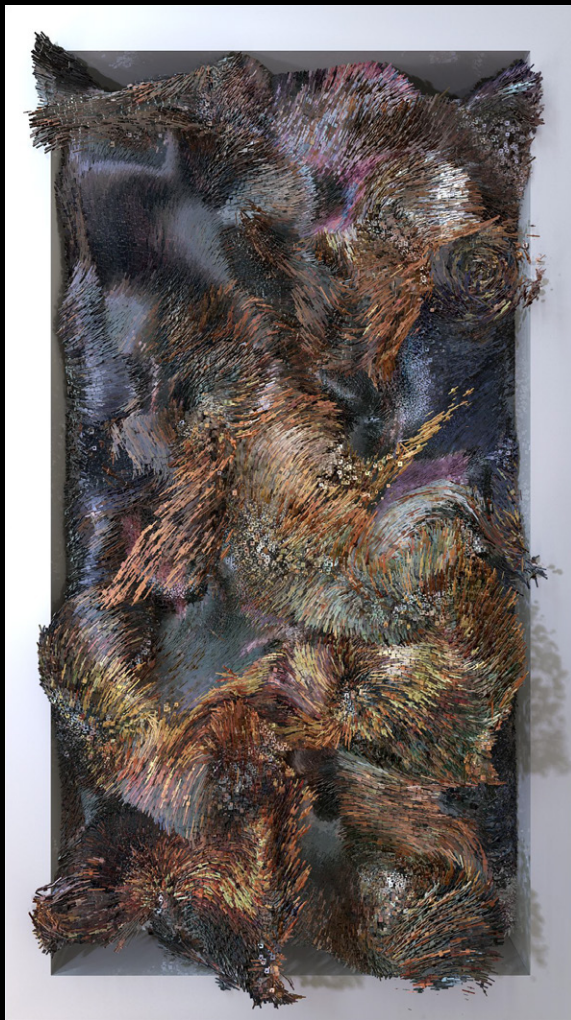
Neuroscience -deep
learning - generative art

Data from the dance in
weightlessness

Fine art print on
aluminum

Price: 12 000 SAR





RENAISSANCE #3

110cm x 195cm

Neuroscience -deep learning - generative art
Data from the brain during a dance in
weightlessness

Fine art print on aluminum

Price: 40 000 SAR



Parabola #31

40cm x 71cm

Neuroscience -deep learning - generative art

Data from the dance in weightlessness

Fine art print on aluminum

Price: 4800 SAR



Parabola #9

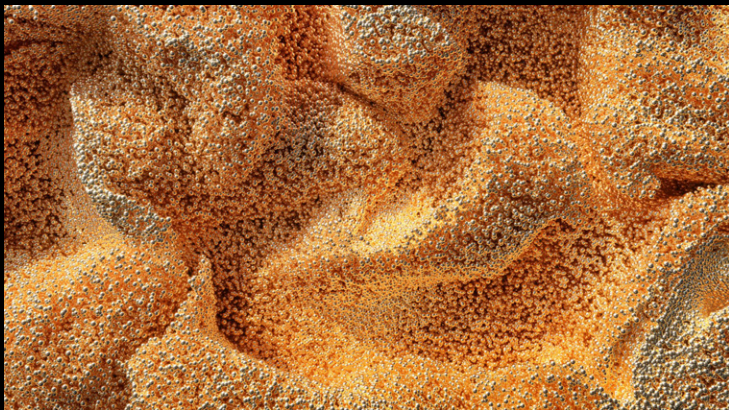
40cm x 71cm

Neuroscience -deep learning - generative art

Data from the dance in weightlessness

Fine art print on aluminum

Price: 4800 SAR



Parabola #11

40cm x 71cm

Neuroscience -deep learning - generative art

Data from the dance in weightlessness

Fine art print on aluminum

Price: 4800 SAR



Parabola #4

40cm x 71cm

Neuroscience -deep learning - generative art

Data from the dance in weightlessness

Fine art print on aluminum

Price: 4800 SAR

Paul Marlier and Jeanne Morel invite us into a journey between micro and macro in order to dream and escape, for a while, from the gravity of the world.





Jeanne Morel and Paul Marlier have been working together since 2014. Respectively dancer-researcher, member of the International Dance Council at Unesco, and architect-artist, specialist in generative art and Extended Reality; the duo mixes their knowledges to create art and education.

Jeanne Morel and Paul Marlier work with astronauts and scientists from the French Space Agency (CNES) and the National Center for Scientific Research (CNRS). The artists seek to build a bridge between sky and earth in order to create immersive and generative artworks about our necessary human cohesion. Paul Marlier and Jeanne Morel explore in duo the notion of lightness in the particular context of altered gravity. From the pressure of the depths where they regularly dive, to the high mountains and even weightlessness, they bear witness to the fragility of beings and of the planet.



Since 2018, the duo is working on the concept of *Overview Effect* and on “capturing emotions” of the dance in wild territories. With the sponsor of their research, the ESA/NASA astronaut Jean-François Clervoy they create the “OVERVIEW” program.

Jeanne Morel and Paul Marlier are currently exhibiting their work with the French Embassy at the AL RIWAQ Art Space in the Kingdom of Bahrain, they are conducting a dance and digital-art creation in the Bourse de Commerce - Fondation Pinault in Paris and they are writing “the praise of gravity” at Payot-Rivage / Actes Sud. Both are working with UNESCO, the Cultural Affairs Department, the ministry of Education. They lead many conferences and workshops for teenagers, people in difficulty or with disabilities. The technologies they develop with their creative company INO Studio allow creation accessible to all between digital art and universal dance.





HAYY JAMEEL

Hayy Jameel is developed and managed by Art Jameel as a dedicated arts complex and creative hub for Saudi Arabia. Hayy joins Jameel Arts Centre in Dubai – which opened in 2018 – in its efforts to build culture-oriented, connected communities. Designed by award-winning architects waiwai, *Hayy* references an Arabic word for *neighbourhood*, denoting the convivial and collaborative nature of the complex and its intent on bringing together a wide range of creative disciplines in one destination. Alongside the museum Hayy Arts, the education platform Hayy Learning and Hayy Studios is Hayy Cinema, Saudi's first independent audiovisual centre, designed by Jeddah-based architects Bricklab. Fena Hayy, a multi-purpose space for performances, workshops and talks opens onto Saha, a central community courtyard underpinned by philosophies of sustainability and adaptability.

The Art Jameel-run not-for-profit spaces are joined by Hayy Residents – a set of pioneering, homegrown creative enterprises that range from contemporary art and performance to design and publishing, culinary institutes, new cafes and eateries.

The launch of Hayy Jameel in 2021 culminates 75 years of Jameel family philanthropy and is in line with Vision 2030, coming to fruition with a new era for the arts and creative sector across the Kingdom.

ALLIANCE FRANÇAISE & FRENCH EMBASSY

Embassy of France in Saudi Arabia - Cultural Service

The Service de Coopération et d'Action culturelle (SCAC) is headed by the Conseiller de Coopération et d'Action Culturelle. The SCAC is responsible for linguistic, cultural, educational, audiovisual, technical, academic and scientific cooperation. Its action is based on cooperation projects set up with Saudi academic and institutional partners. Finally, it organizes numerous cultural events within the Embassy or outside such as Francophonie Festival in march, World Music Day in june or Digital November and Poetry Night during the second semester.

Alliance française

Alliance française in Saudi Arabia has been created in 2010 and is based in Riyadh, Jeddah, Al Khobar and AlUla. It welcomes each year more than 3,000 students, Francophones and Francophiles, with the main objective to give them the opportunity to discover French language and culture. Alliance Française is offering various cultural activities. Alliance Française and supporting the cultural service of the French Embassy in carrying out its cultural program each year.



"I support artists Jeanne Morel and Paul Marlier as their "godfather". I have been working with these artists since 2016 and highly recommend the creativity and rigor of their artistic approaches. These works, aiming to link Space and People, give a new and poetic look."

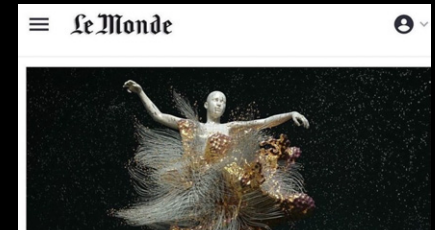
Jean-François Clervoy, ESA astronaut (2nd group) and NASA (14th group)



28 MINUTES ARTE



FRANCE CULTURE



LE MONDE



“The body remains the leader, the link between organic and digital. It is the impulse of life that makes the artwork emerge. In our work, movement draws, emotion sculpts, heartbeats color the infinite digital space. These contemporary anthropometries are both the translation of our humanity and the vector that accompanies the viewer. The body remains the breadcrumb trail, the key to the labyrinth, in the vastness of Cosmos.”

Jeanne Morel and Paul Marlier
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